



Key Notes

Volume XLVI • Fall 2012

Phi Beta Kappa Alumni in Southern California
Alpha Association

President's Message

President Lincoln once said, "I am a firm believer in the people. If given the truth, they can be depended upon to meet any national crisis. The great point is to bring them the real facts."



Deborah Festa

In hopes that the same is true of our membership, I am taking the opportunity of my inaugural letter as President of our Association to describe a few pertinent facts and ask for your help in preserving the Association for our current membership and for future generations of Phi Betes in Southern California.

FACT: The Phi Beta Kappa Society is committed to promoting excellence in the liberal arts and sciences, and to freedom of inquiry and expression. We stand for life-long learning.

FACT: The Society's local associations, including ours in Southern California, help carry out the mission of the Society by providing college scholarships to deserving local high school students, graduate students, and international scholars, and through the sponsorship of intellectually stimulating events that provide opportunities for member interaction. Our last

THEODORE ROOSEVELT HIGH SCHOOL PBK SCHOLARSHIP WINNERS



Pictured from left to right. Teresa Carreto, college advisor; Bette Harris, PBK Councilor, and students: Gerardo Lerena, Anibal Granados, and Luz Cisneros. Story Inside .

COMING UP IN SEPTEMBER!

Challenges from Afar: A Twenty-Year Overview of Some Getty Conservation Institute Projects in China, Africa, and Egypt

An exciting program is planned for Saturday, September 15, 2012. Dr. Neville Agnew will discuss the Getty Conservation Institute's long-term collaborative projects with partner organizations around the world. He will present four projects in brief: the China Principles (national guidelines for the conservation and management of heritage sites), and their application at the Mogao Grottoes of Dunhuang; the Southern African Rock Art Project at the World Heritage sites of Mapungubwe and Clanwilliam Wilderness Area, South Africa; the conservation of the 3.6 million year-old Laetoli hominid trackway site in Tanzania; and aspects of the Institute's project for the conservation of the tomb of Tutankhamen in the Valley of the Kings, Egypt.

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Key Notes

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Alpha Association

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Laura Hoopes, Bette Harris, Contribu-
tors

President

Deborah McInnes Festa, Esq.



Earned a dual B.A. from the University of California at Los Angeles in Philosophy and French Literature. and her J.D. from the University of California at Berkeley. She is a partner in the corporate department of Milbank, Tweed, Hadley & McCloy LLP's Los Angeles and New York offices.

Vice President

Darleen DeMason, Ph.D.



Earned a BS in Biology from the University of Michigan and a Ph.D. in Botany from the University of California, Berkeley. She is Professor Emeritus of Botany and Plant Morphologist, College of Natural and Agricultural Sciences, Botany & Plant Sciences, University of California, Riverside.

Recording Secretary

B. Loraine Reed, Ph.D.



Earned an AB from Hollins College and an MA and Ph.D. from Indiana University. She is Senior Lecturer Emerita at University of California, Irvine, where she was a founding member of the PBK Chapter.

Treasurer

Hermann Muennichow, C.P.A.



Earned a BBA at the University of Wisconsin. He is a C.P.A. and principal of Muennichow & Associates., Certified Public Accountants, with offices in North Hollywood.

Past President

Laura Hoopes, Ph.D.



Earned her AB from Goucher College and her Ph.D. from Yale University. She also holds a Doctorate of Humane Letters from Goucher and a certificate in creative writing from UCLA Extension. She is the Halstead-Bent Professor of Biology at Pomona College.

BECOME PART OF OUR TEAM!

Alpha Association is run totally by volunteers. Serving our members this way keeps our dues very low, plus it's fun and rewarding! We need help in these areas: desktop publishing (newsletter), writing, photography, editing, website maintenance, computer software, database management, social networking (facebook and twitter), program planning (ideas for speakers and venues). If you have skills to offer, please send an e-mail to Bette Harris at bnapharris@aol.com with "PBK Volunteer" in the subject field. Thank you so much!

Programs in Review

Fall 2011: LARRY CALDWELL SHARES COLD WAR MEMORIES AND ASSESSMENTS

Cecil H. and Louise Gamble Professor at Occidental College, Larry Caldwell, a valued advisor to the national government at the peak of the Cold War between the USSR and the United States, talked with a small but enthusiastic crowd at Occidental College on November 12, 2011. Choosing to speak informally and invite questions throughout, Caldwell explained how he began to study the Cold War and regaled the audience with some of the scary and fascinating experiences he had in those cloak-and-dagger days. He also explained that he has begun to study the letters of Sir Ivor Heron-Maxwell, a British military intelligence officer during the Russian Revolution, since the end of the Cold War meant that he needed to develop a new area of expertise.



From left to right: Laura Hoopes, 2011-12 Council President; Larry Caldwell, Speaker; Jim Herr, Immediate Past President.

Winter 2012: EXOPLANETS AND THE IMPLICATIONS FOR EXTRATERRESTRIAL INTELLIGENCE



Dr. Taft Armandroff

On March 11, Alpha Association presented “Exoplanets and the Implications for Extraterrestrial Intelligence.” Held at the UCLA Faculty Center before a sold-out crowd, the talks featured Dr. Taft Armandroff, Director of the W.M. Keck Observatory, one of the world’s leading astronomical research facilities, and Dr. Geoffrey Marcy, Professor of Astronomy at U.C. Berkeley, himself a member of Phi Beta Kappa.

Dr Armandroff discussed the various activities and scientific objectives at Keck. Dr. Marcy, the most prolific discoverer of planets circling other stars, presented the latest results from his search for exoplanets. He noted that while no evidence of extraterrestrial intelligence has been found to date, research in this area is quite promising.

The speakers were introduced by Gary Jaffe, a Napa Valley winemaker and amateur astronomer, who graciously provided the wines for the occasion. The event was a huge success, and plans are in the works for a program on black holes in the near future.

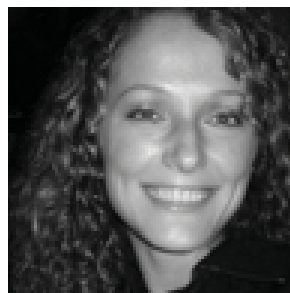
SCHOLARSHIP AWARDS

International Scholarship Awards

Each year, the International Scholarship Committee reviews applications from foreign graduate students, usually in their last year of Ph.D. work, at Southern California colleges and universities. These are students who have very limited access to other sources of aid. Typically, we find ourselves faced with a candidate pool of brilliant scholars who are impressive not only for their intellect but also for their determination to study in a foreign country and write complex dissertations in a language not their own. This year was no exception.



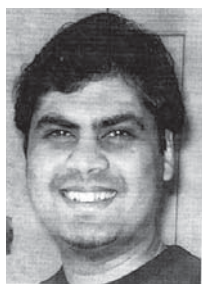
Claremont Graduate Univ.
Kiriko Komura, Japan
Ph.D., Higher Education



Claremont Graduate Univ.
Evis Mezini, Albania
Ph.D., Political Science



UC, Irvine
Yaron Michael Hakim, Panama
M.F.A., Studio Art



UC, Irvine
Chitvan Trivedi, India
Ph.D., Social Ecology



Univ. of Southern California
Marina Radiana Folescu,
Romania
Ph.D., Philosophy



Univ. of Southern California
Corda Giulia, Italy
M.F.A., Writing for Screen and
Television

NOT PICTURED

UC, Riverside
Hye-Won Hwang, South Korea
Ph.D., Critical Dance Studies

UC, Riverside
Prashanthi Vandurangi, India
Ph.D., Bioengineering

Graduate Study Awards

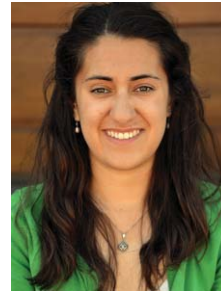
Thanks to your generous donations, Alpha Association has awarded a fellowship for graduate study to one Phi Beta Kappa initiate at each of the ten member colleges and universities in Southern California. Criteria for selection include academic merit, financial need, community service and plans to attend graduate school during the coming academic year.



Occidental College
Brent Magnuson
Mechanical Engineering,
Carnegie Mellon University



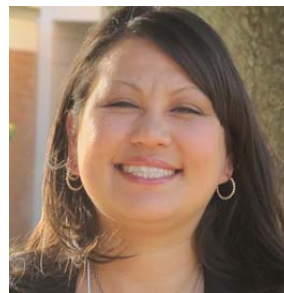
Pomona College
Matthew Wolfson
Political Science and Intel-
lectual History, Cambridge
University



Univ. of Redlands
Emily Poore
Publishing and Communi-
cations, CGU



UC, Los Angeles
Tien-Phat Huynh
Medical Scientist Training
Program, Washington Univer-
sity School of Medicine



UC, Riverside
Barbara Davis
Molecular and Developmen-
tal Biology, UC, Riverside

NOT PICTURED

Claremont McKenna College
Michelle Kahn
History, Stanford University

Scripps College
Mirabella Korn
Writing, Univ. of East Anglia

UC, Irvine
Ronald Luu
Public Health, UC, Irvine

SCHOLARSHIP AWARDS

Programs Review

Spring 2012: KATHERINE HAGEDORN TURNS UP THE CUBAN DRUMS IN “RHYTHM OF THE SAINTS”

Katherine Hagedorn, professor of music from Pomona College, spoke on campus on Sunday, May 20, 2012. In 2000, she received the prestigious California Professor of the Year award, sponsored by the Carnegie Foundation for the Advancement of Teaching and the Council for the Advancement and Support of Education. Hagedorn's specialty is Cuban bata drumming. She has traveled to Cuba numerous times and she studies ethnomusicology. Toes were tapping as the audience tried to follow the complex rhythms that attracted Hagedorn, once a classical pianist, to this field of study. She described how during her study interval, the music of the Santeria became less devoted to religion and more to tourism, with emphasis on novelty rather than repetition, melodic line, and shorter lengths of pieces. In the old days, kidney failure was quite possible for bata drummers because the hot weather and lengthy playing intervals made it difficult to interrupt a performance for a drink of water without disgrace. Today, that is less true as the use of these musical forms has become much more tourist-directed. Hagedorn described how a new musician at a tourist event was particularly soulful and accidentally induced trances in the audience, and another event where a drummer's mistakes resulted in his dismissal in mid-performance. In her view, the attempts of the Cuban government to move to a consumer economy seem ill-fated, since the taxes are too high to allow a living wage -- at least for the musicians she knows.



Katherine Hagedorn

**COMING SOON ALPHA'S 95TH ANNIVERSARY!
A milestone anniversary is on the horizon. Alpha Association
will turn 95 in 2013. Be sure to join or renew your membership
to be part of the legacy – and celebration!**

E-MAIL COMMUNICATION: OUR ULTIMATE GOAL

Beginning with this issue, we will distribute our newsletter to members by email, rather than by mail. E-mail helps us reach our members faster and more economically, saving us thousands of dollars in printing and postage that can be put to better use funding scholarships for deserving students. Be sure to provide your e-mail address legibly when renewing your membership or registering for a program. Please know that we respect your privacy and will never share your information with any organization outside of Phi Beta Kappa.

President's Message, Continued from Page One

event on Exoplanets, described in this newsletter, is exemplary of the high quality of the programs we have been offering our membership over the years.

FACT: Our association is 100% member-funded. We receive no economic support from the Society or from any other source.

FACT: Our membership rolls have been dwindling, which has led to substantial decreases in the number of programs we can offer, and more importantly, the dollar amount of scholarships we may award. For example, in 2007 we awarded over \$52,000 in scholarships. Last year, for lack of funding, we were able to award only \$26,000.

FACT: Our Association, approaching its 95th year of existence, could easily become another casualty of the Great Recession. We need your help in assisting us to fulfill our mission so more deserving students may obtain college funding.

Your all-volunteer board will work hard over the coming years to modernize the Association's communications systems, plan interesting events for our members and their guests, and to encourage increased donations that will be used in large part to fund more college scholarships, particularly for deserving local high school students – where it is needed most. Please take this opportunity to ensure your membership is current, and consider making an additional gift today.

As ever, thank you for your support.

HIGH SCHOOL ALPHA AWARD WINNERS: *WHAT COLLEGE MEANS TO ME*

Luz Cisneros, Anibal Granado and Gerardo Lerena are the 2012 Recipients of the High School Alpha Awards. All three attended Theodore Roosevelt High School in Boyle Heights and received \$500 grants from Alpha Association. Luz Cisneros will attend California State University, Los Angeles. Anibal Granados will attend Long Beach City College and Gerardo Lerena will attend Princeton University. As part of the application process, students submitted essays on the subject "What College Means to Me." The following passages are excerpts from the essays written by this year's recipients.

I come from an ethnic culture where families are supposed to be close (and) supportive... unfortunately, I belong to the 1% of families that do not even bother to ask how I am doing in school or what I need in order to succeed... My mom never finished high school and my dad never attended high school.

I know that attending a four year university will make a difference in my life in so many ways.... I want to get to college and share my culture and my traditions... My biggest dream is graduating college and coming back to help here at Roosevelt High School because it is where all my dreams began.

Coming from a low opportunity country, El Salvador,

college means to me the fantastic door of my dreams...College means the opportunity to have a better lifestyle... to help the family... College is the best investment that I'm going to make, because what I'm going to learn there will stay with me the rest of my life...College is the place where I will meet a lot of new people from all over the world... I will unlock the doors to success and discover a new life full of knowledge... I will be someone in life and I will make history of it... I will make my dreams come true and college is going to help to make it happen.

This past summer, I attended a leadership camp...held at Princeton University... I learned the importance of becoming a leader and helping others move forward with me...I came back to Boyle Heights knowing that positive changes can occur... But there are several obstacles that must be overcome first. Due to money or bad grades, many of my peers do not get the opportunity to attend college. Instead, they fall into the same cycle of drugs and gangs that brings the community down socially and economically. I want to change this... I plan on returning to Boyle Heights after attaining a college education and creating a scholarship for promising students who want to make a difference in the community... Recently, I made presentations to tenth graders in my high school about the importance of attaining a college education. I am hungry to show students that a better life is possible through education. I believe similar actions will ultimately transform my community into a better place.

HONOR ROLL

In 2011-12, the following members have made contributions to the Phi Beta Kappa Scholarship funds in excess of membership dues.

Life Member

Elizabeth J. Van Hunnick

500 and Over

Deborah McInnes Festa
E. Eric Johnson
John M. Kuechle

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Jane Ross Mercer
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Jean Elizabeth Tanaka
Nancy Boxley Tepper
Pat Lebensart Walter
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Patricia Henry Yeomans
James O. York

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Dr. Kent R. Adamson
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25-49, cont.

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Suzanne C. Turner
Marilyn N. Wearda, Ph.D.

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Dr. Robert Arman Audell
Mark Robert Beaty
Mark E. Beck
Barbara F. Berg
Dr. Jack P. Citron

Thank you.

Your generous donations enable Alpha Association to assist deserving young scholars in Southern California. Run entirely by volunteers, Alpha Association depends on the talents and enthusiasm of our members. We welcome your help. Donations may be made payable to PBK Alumni in Southern California, 12814 Riverside Drive, North Hollywood, CA 91607.